

KIMMEL CENTER

2010/2011 SUBSCRIPTION SEASON

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Kimmel Center Announces the 2010-11 Subscription Season

Packages Now Provide Flexible Choices and Payment Plan

(Philadelphia, Pa., April 12, 2010) Kimmel Center President and CEO Anne Ewers and Vice President of Theatrical Presentations and Programming Matthew Wolf announced today the 2010-11 season, which includes four distinct series of performances spanning a wide range of musical genres, key programming instrumental to the Philadelphia International Festival of the Arts 2011 (PIFA), along with a new subscription option that provides flexible packaging and payment methods.

The upcoming season of Kimmel Center programming includes 50 performances and runs from October 17, 2010 through June 20, 2011. The season kicks off with cello virtuoso Yo-Yo Ma, continues with the first-ever collaboration between the Philadelphia Orchestra and Pennsylvania Ballet of Pulcinella Alive, which launches PIFA 2011. As always, the season concludes with the annual Summer Solstice Celebration. New this year: subscribers now have the option to “Create Your Own” subscription with savings of up to 15 percent off single ticket prices. Subscriptions to the Kimmel Center’s four series (Great Orchestras, Jazz Up Close, Organ Recitals and Keyboard Conversations) remain available with additional choices from a mosaic of popular entertainment options. The new flexible payment plan features a three installment option.

“We are delighted to announce the Kimmel Center’s 2010-11 offerings” said Kimmel Center President and CEO Anne Ewers. “At the core of our programming next season is our desire to bring world class entertainment that our community is clamoring to experience. We hope that our audiences are enthralled by all that the arts have to offer and experience first-hand the diversity, innovation, creativity, and artistic collaboration integral to the inaugural year of our Kimmel Center inspired Philadelphia International Festival of the Arts 2011.”

Kimmel Center Vice President of Theatrical Presentations and Programming Matthew Wolf adds, “The Kimmel Center will continue to serve the artistic interests of the regional community, including our exciting Free at the Kimmel programs, educational offerings for children, youth and families, and attracting the finest artists to our stages.”

Additional programs and performances for the Kimmel Center and Broadway seasons will be announced in the coming months.

Complete press kit materials for the Kimmel Center 2010-11 season can also be located online at www.kimmelcenter.org/news.

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