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**PROJECT 440 AND KIMMEL CENTER TO HOST COLLEGE FAIR FOR MUSICIANS**

*Students of the greater Philadelphia area invited to participate in College Fair*

**FOR IMMEDIATE RELEASE:** Philadelphia, PA (October 1, 2018) – On Monday, November 12, 2018, **Project 440** and **The Kimmel Center** will host the second annual “College Fair for Musicians,” held at the Kimmel Center for the Performing Arts from 9:30am – 3:30pm. There will be representatives from over thirty colleges and universities from all over the country in attendance. Students from the greater Philadelphia area will be given ample time to speak with College Representatives to gather information on prospective schools. Additionally, students will have the opportunity to attend free workshops on General College Prep, Writing College Essays, Financial Aid, Scholarships for Philadelphia Students, Taking and Recording Auditions, and Social Entrepreneurship for Musicians.

**Project 440** is a non-profit organization based in Philadelphia that engages, educates and inspires young musicians, providing them with the career and life skills they need to develop into tomorrow's civic-minded, entrepreneurial leaders. Executive Director and Co-Founder of Project 440, Joseph Conyers states, “We are thrilled to be returning to the Kimmel Center to present our 2nd Annual College Fair. Last year, parents and students from as far as 2 hours away filled the Kimmel's Commonwealth Plaza, and our many workshops presented by industry experts were not only well attended but also well received. To be able to provide this tremendous resource to students free of charge is a real privilege for us, and we hope to see even more students attend than we did last year!”

Education is core to our mission here at the Kimmel Center for the Performing Arts and we are proud to partner with Project 440 in this effort to inspire the next generation of artists and arts lovers,” says Susan Quinn, Director of Education at the Kimmel Center. “While most of our programming is geared toward children aged pre-school to 12th grade, the College Fair for Musicians provides us an opportunity to expand our reach, and transform more lives through the arts by exposing high school seniors to arts colleges and careers.”

Registration for students is free. To register for the College Fair, go to: <http://bit.ly/P440CollegeFair>. For more information on Project 440, visit: [www.project440.org](http://www.project440.org).

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THE KIMMEL CENTER  
ACADEMY OF MUSIC  
MERRIAM THEATER

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**ABOUT PROJECT 440:**

Project 440 engages, educates and inspires young musicians, providing them with the career and life skills they need to develop into tomorrow's civic-minded, entrepreneurial leaders. Project 440 refers to the 440Hz "tuning A" of an orchestra - thus, just as the oboe leads an orchestra with the 440 Hz pitch, Project 440 students are learning to be 21st Century leaders.

Programmatically, P440 has developed a comprehensive curriculum which uses music as a tool to cultivate tomorrow's civic-minded, entrepreneurial leaders. Organizationally, Project 440 has grown from an all-volunteer organization with a small

board to a professional organization with paid staff, a dynamic and hands-on board, and a growing national reputation for providing innovative programming to budding musicians. For more information on Project 440, visit [www.project440.org](http://www.project440.org).

**ABOUT KIMMEL CENTER EDUCATION**

The Kimmel Center for the Performing Arts reaches thousands of local students, teachers, families, and aspiring artists each year through a unique set of education offerings, creating future performers, audiences, and cultural enthusiasts. With a 16-year history of education programs, the Kimmel Center reaches arts lovers of all ages and skill levels, stimulating creativity through hands-on multidisciplinary experiences. The programs educate, engage, and inspire the next generation, fulfilling the Kimmel Center's mission to transform lives daily through the arts.

The Kimmel Center provides education programs both on its campus and in Philadelphia classrooms. With a focus on jazz and musical theater, programs include summer camps, school residencies, student matinees, The Business of Making Music panel discussions, a Teacher Appreciation program, and free community events.

For more information on all Kimmel Center education programs, visit [kimmelcenter.org/education](http://kimmelcenter.org/education).