



## HILLARY RODHAM CLINTON TO TOUR NORTH AMERICA TO DISCUSS HER NEW MEMOIR Tour Stops and Ticketing Information Bulletin

FOR IMMEDIATE RELEASE

Chicago, IL (August 28, 2017) –Innovation Arts and Entertainment, an industry leader in the field of producing intelligent live entertainment programming, is proud to be producing 8 cities for Hillary Rodham Clinton’s fall tour of North America. Secretary Clinton will be celebrating the release of her new memoir, *What Happened*, at appearances at theaters and bookstores nationwide.

In cities across the US, Hillary will pull the curtain back on a story that’s personal, raw, detailed, and surprisingly funny. She’ll take audiences with her on a first-person journey, and bring you a highly personal perspective on what happened during the election, *and* what’s next. What you’ll see will be her story – Live. Her story of resilience, how to get back up after a loss, and how we can all look ahead.

Come join Hillary as she lets loose about her experience as a woman in politics, and other topics, in a way she never has before.

Visit [www.HillaryClintonBookTour.com](http://www.HillaryClintonBookTour.com) beginning today to see what cities she will be visiting and how to get tickets.

Innovation Arts & Entertainment tour cities include Ann Arbor, MI; Chicago, IL; Milwaukee, WI; Atlanta, GA; Boston, MA; Philadelphia, PA; Seattle, WA; and Portland, OR. Each will go on sale on September 18.

Special Presale tickets will be available to only those with private presale codes officially beginning September 6; and tickets for the general public are on-sale September 18.

From today, August 28, through September 4, anyone interested in purchasing the Special Presale Tickets can register at [www.HillaryClintonBookTour.com](http://www.HillaryClintonBookTour.com), to receive an invitation along with the presale password to purchase tickets before the September 18 general public on sale.

Tour Dates include:

Date	Venue	City
Tuesday, October 24, 2017	Hill Auditorium	Ann Arbor, Michigan
Monday, October 30, 2017	Auditorium Theatre	Chicago, Illinois
Thursday, November 9, 2017	The Riverside Theater	Milwaukee, Wisconsin
Monday, November 13, 2017	Fox Theatre	Atlanta, Georgia
Tuesday, November 28, 2017	Boston Opera House	Boston, Massachusetts
Thursday, November 30, 2017	The Academy of Music	Philadelphia, Pennsylvania
Monday, December 11, 2017	Paramount Theatre	Seattle, Washington
Tuesday, December 12, 2017	Arlene Schnitzer Concert Hall	Portland, Oregon

Additional events and book signings will be announced in the coming weeks.

**WHAT HAPPENED** (Simon & Schuster; Hardcover; September 12, 2017; \$30) is Hillary Clinton’s most personal memoir yet. For the first time, Hillary Clinton reveals what she was thinking and feeling during one of the most controversial and unpredictable presidential elections in history. Now free from the constraints of running, Hillary takes you inside the intense personal experience of becoming the first woman nominated for president in an election marked by rage, sexism, exhilarating highs and infuriating lows, stranger-than-fiction twists, Russian interference, and an opponent who broke all the rules.

She describes what it was like to run against Donald Trump, the mistakes she made, how she has coped with a shocking and devastating loss, and how she found the strength to pick herself back up afterwards. With humor and candor, she tells readers what it took to get back on her feet—the rituals, relationships, and reading that got her through, and what the experience has taught her about life. She speaks about the challenges of being a strong woman in the public eye, the criticism over her voice, age, and appearance, and the double standard confronting women in politics.

She lays out how the 2016 election was marked by an unprecedented assault on our democracy by a foreign adversary. By analyzing the evidence and connecting the dots, Hillary shows just how dangerous the forces were that shaped the outcome, and why Americans need to understand them to protect our values and our democracy in the future.

The election of 2016 was unprecedented and historic. **WHAT HAPPENED** is the story of that campaign and its aftermath – both a deeply intimate account and a cautionary tale for the nation.

**Hillary Rodham Clinton** is the first woman in US history to become the presidential nominee of a major political party. She served as the 67th Secretary of State—from January 21, 2009, until February 1, 2013—after nearly four decades in public service advocating on behalf of children and families as an attorney, First Lady, and Senator. She is a wife, mother, and grandmother.

**About Innovation Arts & Entertainment (IAE):**

IAE is a boutique producer of unique live entertainment experiences featuring intelligent, articulate, and engaging artists and authors. IAE has produced tours featuring three North American tours with Anthony Bourdain, over 600 shows with best-selling author David Sedaris, two critically acclaimed tours with renowned astrophysicist and host of TV's Cosmos, Neil deGrasse Tyson, over 100 engagements with A Prairie Home Companion creator Garrison Keillor, almost 100 engagements with PBS's Wild Kratts, the brainchild of Chris and Martin Kratts that teaches children about the animal kingdom, and many others.

**Tour Media Contacts:**

John Tellem  
Tellem Grody PR  
310-313-3444x2  
[john@tellemgrodypr.com](mailto:john@tellemgrodypr.com)

**Additional inquiries, please contact:**

Bill Kelley  
Innovative Arts and Entertainment  
312-274-1800 x229  
[bill@innovationae.com](mailto:bill@innovationae.com)