



THE KIMMEL CENTER  
ACADEMY OF MUSIC  
MERRIAM THEATER

**Tweet It!**

.@altonbrown brings brand new science, music, food "Eat Your Science" tour @KimmelCenter for 2 shows, 11/5. Info @ [kimmelcenter.org](http://kimmelcenter.org)

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**ALTON BROWN TAKES RECOMMENDATIONS FOR TOP  
PHILADELPHIA SPOTS TO EAT DURING "EAT YOUR SCIENCE"  
TOUR AT THE KIMMEL CENTER,  
NOVEMBER 5, 2017**

**PHILADELPHIA FANS NOMINATE LOCAL COFFEE HOUSES, BREAKFAST JOINTS,  
LUNCH, AND LATE-NIGHT EATS USING #ABROADEATSPHILLY**

**FOR IMMEDIATE RELEASE** (Philadelphia, PA. September 25, 2017) — What's a road trip without great food? Television personality, author, and Food Network star Alton Brown launched his #ABRoadEats initiative to discover culinary treasures and connect with his millions of followers while *Alton Brown Live: Eat Your Science* tours the country, stopping in Philadelphia at the Kimmel Center's Merriam Theater on Sunday, November 5, 2017. Today, he is calling on his followers for gustatory guidance in each of the 28 cities he will visit this fall. Fans in Philadelphia can submit recommendations for coffee and breakfast to late night munchies and everything in-between on his website, Facebook, and Twitter using #ABRoadEatsPhilly.

"We are excited to welcome back culinary connoisseur Alton Brown to our Kimmel Center Campus," said Anne Ewers, President & CEO of the Kimmel Center for the Performing Arts. "Coupled with his perfect combination of humor and science, this tour engages our Philadelphia community in a fun and inclusive way. We're encouraging everyone to take to social media to recommend their favorite city eatery!"

"Everyone loves telling out-of-towners where to eat. Typically we choose one coffee joint, one breakfast (or doughnut) stop, and a lunch stop," says Brown. "Then after the show, we'll hit a late night place." Dinners are usually reserved for cities where the tour has a day off.

Brown tabulates the votes each day and makes his picks from the submissions. "I do not eat a single bite of food that doesn't come from the hashtag." After his visit, Alton posts photos or videos and write-ups on his social media platforms.

Brown created a new form of entertainment – the live culinary variety show – with his "Edible Inevitable Tour", which played in over 100 cities with more than 150,000 fans in attendance. The *Eat Your Science Tour* has sold more than 200,000 tickets in over 80 cities. Information about Alton Brown or the *Eat Your Science Tour* can be found on Facebook: /altonbrown; Twitter: @altonbrown and Instagram: @altonbrown.

Those with an appetite for more Alton Brown can find #ABRoadEats city-specific hashtags, and additional show and ticketing information at [www.altonbrownlive.com](http://www.altonbrownlive.com).

#### **ALTON BROWN LIVE: EAT YOUR SCIENCE TOUR**

**Merriam Theater**

*November 5, 2017, 3:00 p.m. and 8:00 p.m.*

#### **Tickets**

Tickets are on sale now and start at \$69.00. Tickets can be purchased by calling 215-893-1999, online at [kimmelcenter.org](http://kimmelcenter.org), or at the Kimmel Center Box Office. Group sales are available for groups of 10 or more and can be purchased by calling 215-790-5883. See [kimmelcenter.org](http://kimmelcenter.org) for more information.

#### **About MagicSpace Entertainment**

Alton Brown Live is produced by MagicSpace Entertainment. The company is headed by Lee D. Marshall, Joe Marsh, John Ballard, Steve Boulay and Bruce Granath and has been producing and presenting national tours, Broadway shows, concerts and museum exhibits worldwide for over 30 years. Consistently one of the top promoters in North America, MagicSpace Entertainment typically produces and presents more than 250 events in 75 cities per year. They have offices in Park City and Salt Lake City, UT. [www.magicspace.net](http://www.magicspace.net)

#### **About The Kimmel Center for the Performing Arts**

Located in the heart of Center City, Philadelphia, the Kimmel Center's mission is to operate a world-class performing arts center that engages and serves a broad audience through diverse programming, arts education, and community outreach. The Kimmel Center Campus is comprised of the Kimmel Center for the Performing Arts (Verizon Hall, Perelman Theater, SEI Innovation Studio, and the Merck Arts Education Center), the Academy of Music (owned by the Philadelphia Orchestra Association), and the Merriam Theater. The Kimmel Center is also home to eight Resident Companies: The Philadelphia Orchestra, Opera Philadelphia, The Pennsylvania Ballet, The Philly POPS, PHILADANCO, The Chamber Orchestra of Philadelphia, The Philadelphia Chamber Music Society and Curtis Institute of Music. With nearly 9,000 seats per night, The Kimmel Center for the Performing Arts is the region's most impactful performing arts center, and the second largest in the country. TD Bank, America's Most Convenient Bank, is the season sponsor of the Kimmel Center's 2017-2018 Season. American Airlines is the official airline of Broadway Philadelphia. For additional information, visit [kimmelcenter.org](http://kimmelcenter.org).

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