



THE KIMMEL CENTER
ACADEMY OF MUSIC
MERRIAM THEATER

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Based on the viral hit, @BabySharkTour will swim to the @KimmelCenter's Academy of Music for a brand-new, fully immersive concert experience on 11/10! More info @ KimmelCenter.org

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**KIMMEL CENTER CULTURAL CAMPUS PRESENTS
BABY SHARK LIVE!
FOR THE FIRST NORTH AMERICAN TOUR OF A BRAND NEW,
FULLY IMMERSIVE CONCERT EXPERIENCE BASED ON THE
VIRAL HIT "BABY SHARK"
NOVEMBER 10, 2019**

FOR IMMEDIATE RELEASE (Philadelphia, PA, October 9, 2019) – Following the success of the global mega-hit "Baby Shark," the Kimmel Center Cultural Campus welcomes Baby Shark and friends for ***Baby Shark Live!*** at the Academy of Music on Sunday, November 10, 2019 at 2:00 p.m. *Baby Shark Live!* is a state-of-the-art kids spectacular using interactive LED screens and large scale special effects.

In this one-of-a-kind concert experience, young fans will be dancing in the aisles as their favorite characters go on fun adventures to learn about shapes, colors, numbers, and so much more! Some of the hit songs include "Baby Shark," "Five Little Monkeys," "Wheels On The Bus," "Jungle Boogie," and "Monkey Banana Dance!"

"The infectious nature of 'Baby Shark' is undeniable, therefore *Baby Shark Live!* is the perfect addition to our Cultural Campus' popular Family Discovery Series," said Anne Ewers, President and CEO of the Kimmel Center for the Performing Arts. "Presentations such as this, advance our mission to cultivate an appreciation for the arts in Philadelphia's littlest arts lovers. *Baby Shark Live!* will not only educate children, but amuse audience members of all ages."

“Baby Shark,” Pinkfong’s global hit song about a family of sharks, has climbed the charts and connected with fans around the globe. After entering the Billboard Hot 100 at #32, the song has had a 17-week streak in the Top 50 while topping the Kids Digital Song Sales Chart. The Baby Shark Dance video has over 3 billion views, making it the 8th most viewed video in the history of YouTube.

“We’re thrilled to bring *Baby Shark Live!* to families across the country,” says Stephen Shaw, the tour’s producer and co-president of Round Room Live. “There’s something incredibly special about Baby Shark and it’s exciting to create a show that not only includes singing and dancing, but an education component as well.”

Baby Shark Live! is part of the Family Discovery Series, sponsored by Santander.

As part of the Family Discovery Series, ***Baby Shark Live!*** is eligible for 3-show packages starting at just \$10 per show. Other shows in the series include: ***The Rainbow Fish*** (November 23, 2019, Merriam Theater – with a sensory-friendly performance at 12:00 p.m.), ***A Charlie Brown Christmas Live On Stage*** (December 20 – 21, 2019, Merriam Theater), ***DRUMline Live!*** (January 10 – 11, 2020, Merriam Theater) and ***Nick Jr. Live! “Move to the Music”*** (February 7 – 9, 2020, Academy of Music).

BABY SHARK LIVE!

Kimmel Center Cultural Campus’ Academy of Music
November 10, 2019, 2:00 p.m.

Tickets

Tickets are on sale now starting at \$29.50. Tickets can be purchased by calling 215-893-1999, online at www.kimmelcenter.org, or at the Kimmel Center Box Office. Group sales are available for groups of 10 or more and can be purchased by calling 215-790-5883. See www.kimmelcenter.org for more information.

The Kimmel Center Cultural Campus

Located in the heart of Center City, Philadelphia, our mission is to engage the region’s diverse communities with art through performance and education. Our Cultural Campus serves more than 1 million guests per year and includes the **Kimmel Center for the Performing Arts**, the **Academy of Music**, and the **Merriam Theater**- representing more than 160 years of rich history for the performing arts along Philadelphia’s Avenue of the Arts. We are home to eight esteemed Resident Companies: **The Philadelphia Orchestra**, **Opera Philadelphia**, **Pennsylvania Ballet**, **The Philly POPS**, **PHILADANCO**, **The Chamber Orchestra of Philadelphia**, **The Philadelphia Chamber Music Society**, and **Curtis Institute of Music**. With nearly 9,000 seats per night, we are the region’s most impactful performing arts center, and the second largest in the country. Our Cultural Campus serves as a preeminent and inclusive place to enjoy exceptional experiences that reflect the spirit of our region by cultivating a creative and socially-responsible environment where our community shares experiences that are delivered with pride, integrity, and respect. As a 501 c 3 nonprofit organization, we collaborate on, present, and produce a broad range of relevant and meaningful events, we serve as an active gathering space for social and community events, we educate the region’s young people through access to quality arts experiences, and we provide support to artists in the creation of new work. TD Bank, America’s Most Convenient Bank, is our proud sponsor of the Kimmel Center’s 2019-2020 Season. American Airlines is the official airline of Broadway Philadelphia. For additional information, visit www.kimmelcenter.org/.

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For photography, please visit <https://kcpres.smugmug.com>