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Be sure to get your @GrinchMusical holiday tickets before the Grinch steals them! @KimmelCenter 12/19-12/29. More info at [kimmelcenter.org](http://kimmelcenter.org). #BWYPHL #ArtHappensHere

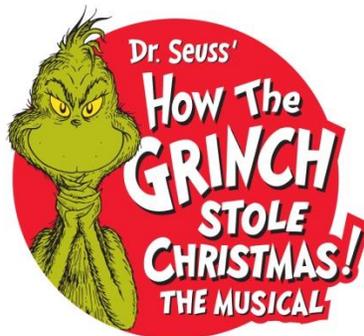
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**THE GRINCH IS COMING TO STEAL CHRISTMAS IN  
PHILADELPHIA!**

**BROADWAY'S #1 HOLIDAY HIT COMES TO THE KIMMEL  
CENTER'S MERRIAM THEATER,  
DECEMBER 19 – 29, 2018**

**FOR IMMEDIATE RELEASE** (Philadelphia, PA, October 8, 2018) – The Kimmel Center's Broadway Philadelphia 2018-19 season is proud to present the Philadelphia premiere of *Dr. Seuss' How The Grinch Stole Christmas! The Musical* at the Merriam Theater from December 19 to December 29, 2018. Hailed by *The New York Times* as "100 times better than any bedtime story," this classic holiday musical will enchant adults and children alike!

"The holidays would not be complete without a visit to the mean old Grinch and those Whos from Whoville," said Anne Ewers, President and CEO of the Kimmel Center for the Performing Arts. "Not only is this a show that the entire family can enjoy during this season of togetherness, but we are excited to be presenting our first sensory-friendly performance during this run. All are invited to experience this holiday classic in this inclusive space."

The Grinch broke box office records for two consecutive years on Broadway during its holiday engagements at the St. James and Hilton theaters. More than 2.1 million theater-goers across America have been delighted by this heartwarming holiday musical, which the Gannett papers hailed as “A genius of a show! A total delight for both kids and adults.”

Audiences will discover the magic of Dr. Seuss’ classic holiday tale as it comes to life live on stage. Featuring the hit songs “You’re A Mean One, Mr. Grinch” and “Welcome Christmas,” The Grinch discovers there’s more to Christmas than he bargained for in this holiday classic. Max the Dog narrates as the mean and scheming Grinch, whose heart is “two sizes too small,” decides to steal Christmas away from the holiday-loving Whos.

*Dr. Seuss’ How The Grinch Stole Christmas! The Musical* features magnificent sets designed by John Lee Beatty and costumes designed by Robert Morgan, inspired by Dr. Seuss’ original book. Mel Marvin and Timothy Mason’s music and book breathe new life into this timeless story. The 2018 production is directed by Matt August and choreographed by Bob Richard, based on the original choreography by John DeLuca and originally created by three-time Tony Award®-winning director, Jack O’Brien. For additional information on the production, please visit [www.GrinchMusical.com](http://www.GrinchMusical.com).

*Dr. Seuss’ How The Grinch Stole Christmas! The Musical* will be the first ever Broadway Philadelphia sensory-friendly performance – taking place at the Merriam Theater on Saturday, December 22, 2018 at 11 a.m. The tour has presented past sensory-friendly performances, beginning at The Old Globe in San Diego, its premier theater. In partnership with ArtReach, this presentation embraces individuals with sensory sensitivities, communication differences, and those with autism spectrum disorders by creating a safe and inclusive environment. Theater adjustments include designated quiet areas, as well as relaxed house rules, allowing individuals permission to move around during the performance. Talking and reacting among guests is unrestricted, and outside sensory-friendly stress relief devices are welcome. Sensory-friendly kits are available regularly to all guests on the Kimmel Center Cultural Campus and can be reserved on a first come, first serve basis by contacting Patron Services at 215-893-1999. Kits are equipped with noise-cancelling headphones, weighted bean bags, and fidget toys.

**DR. SEUSS’ HOW THE GRINCH STOLE CHRISTMAS! THE MUSICAL**  
**Merriam Theater on the Kimmel Center Cultural Campus**

*Wednesday, December 19, 2018 at 7:00 pm*

*Thursday, December 20, 2018 at 2:00 pm and 7:00 pm*

*Friday, December 21, 2018 at 2:00 pm and 7:00 pm*

*Saturday, December 22, 2018 at 11:00 am (Sensory-friendly performance), 3:00 pm and 7:00 pm*

*Sunday, December 23, 2018 at 11:00 am, 3:00 pm and 7:00 pm*

*Monday, December 24, 2018 at 2:00 pm*

*Wednesday, December 26, 2018 at 2:00 pm and 7:00 pm*

*Thursday, December 27, 2018 at 2:00 pm and 7:00 pm*

*Friday, December 28, 2018 at 2:00 pm and 7:00 pm*

*Saturday, December 29, 2018 at 3:00 pm and 7:00 pm*

**Tickets**

Tickets are on sale now and start at \$45.00. Tickets can be purchased by calling (215) 893-1999, visiting [www.kimmelcenter.org](http://www.kimmelcenter.org), or at the Kimmel Center Box Office. Group sales are available for groups of 10 or more and can be purchased by calling (215) 790-5883. More information at [www.kimmelcenter.org](http://www.kimmelcenter.org).

### **The Shubert Organization**

For more than 100 years, The Shubert Organization has been in the forefront of the American theatre. Under the leadership of Philip J. Smith, Chairman, and Robert E. Wankel, President, the Shubert Organization owns and operates 17 Broadway theatres and six Off-Broadway venues, as well as the Forrest Theatre in Philadelphia. The company has produced and co-produced hundreds of plays and musicals, including the original Broadway production of *CATS*, *Dreamgirls*, *Sunday in the Park with George*, *Amadeus*, *The Real Thing*, *The Grapes of Wrath*, *Equus*, *The Elephant Man*, *The Curious Incident of the Dog in the Night-Time*, *Hedwig and the Angry Inch*, *School of Rock The Musical*, and *The Humans*. The Shubert Organization is proud of its ongoing refurbishment program for its theatres, seeking to preserve the historic character while modernizing them to accommodate the needs of today's audiences.

### **Kimmel Center for the Performing Arts**

Located in the heart of Center City, Philadelphia, the Kimmel Center's mission is to operate a world-class performing arts center that engages and serves a broad audience through diverse programming, arts education, and community outreach. The Kimmel Center Campus is comprised of the Kimmel Center for the Performing Arts (Verizon Hall, Perelman Theater, SEI Innovation Studio, and the Merck Arts Education Center), the Academy of Music (owned by the Philadelphia Orchestra Association), and the Merriam Theater. The Kimmel Center is also home to eight Resident Companies: The Philadelphia Orchestra, Opera Philadelphia, The Pennsylvania Ballet, The Philly POPS, PHILADANCO, The Chamber Orchestra of Philadelphia, The Philadelphia Chamber Music Society and Curtis Institute of Music. With nearly 9,000 seats per night, The Kimmel Center for the Performing Arts is the region's most impactful performing arts center, and the second largest in the country. TD Bank, America's Most Convenient Bank, is the season sponsor of the Kimmel Center's 2018-2019 Season. American Airlines is the official airline of Broadway Philadelphia. For additional information, visit [www.kimmelcenter.org](http://www.kimmelcenter.org).

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For photography, please visit [www.kcpress.smugmug.com](http://www.kcpress.smugmug.com)