



THE KIMMEL CENTER
ACADEMY OF MUSIC
MERRIAM THEATER

NBC10 & THE KIMMEL CENTER HOST DANCE AUDITIONS FOR “HAIRSPRAY LIVE!” VIEWING PARTY TUESDAY, NOVEMBER 15

*Dancers invited to audition and show off their moves for a chance
to be featured on NBC10's broadcast of Hairspray Live!*

BALA CYNWYD, PA – (November 7, 2016) – [NBC10 / WCAU](#), in partnership with the Kimmel Center for the Performing Arts, will host open call auditions for dancers to participate in the “Hairspray Live!” viewing party at the Kimmel Center. Auditions will take place **Tuesday, November 15** at 10 a.m. at the S.E.I. Innovation Studio at the Kimmel Center located at 300 South Broad Street in Philadelphia. Male and female dancers, ages 18-30, representing all ethnicities, are encouraged to come dressed in the spirit of the 60s-era themed Broadway musical “Hairspray” and perform for Downstage Center Dance Studio choreographer Dani Tucci-Juraga who will select a group of talented individuals to be part of NBC10’s “Hairspray Live!” viewing party in December.

“For anyone who loves to dance and wants to be on television, NBC10 is offering an amazing opportunity to be featured as a dancer during our ‘Hairspray Live!’ viewing party in Center City next month,” said Ric Harris, President and General Manager of NBC10 and Telemundo62. “We are partnering with the Kimmel Center for what is sure to be a festive night that will include live entertainment and local celebrities from the American Bandstand era.”

NBC10 and The Kimmel Center will host the viewing party on Wednesday, December 7, from 7 p.m. to 11 p.m. inside the Perelman Theater of The Kimmel Center for the Performing Arts. As a homage to Philadelphia’s long history of music and dance, the event will feature performances by First Ladies of Rock and Soul, the Upper Darby Summer Stage Shooting Stars, and special appearances by Bobby Rydell and American Bandstand sweethearts Bunny Gibson and Steve Colanero. Attendees can also get styled up at the 60s-era Beans Beauty salon station and then make a stop at the 60s vibe photo booth for lasting memories of the night.

“As the home of Broadway Philadelphia® and the leading presenter for Broadway musicals in the region, The Kimmel Center is pleased to partner with NBC10 for this rousing dance party,” said Anne Ewers, President and CEO of The Kimmel Center for the Performing Arts. “We are also excited for this major opportunity to tout our wonderful city during the *Hairspray Live!* broadcast.”

NBC will air *Hairspray Live!* on Wednesday, December 7, at 8 p.m. During the broadcast, Philadelphia will be one of five U.S. markets selected to be featured in a live shot during the program. The Philadelphia live shot will feature the viewing party at the Kimmel Center’s Perelman Theater. Tickets to the party event are limited and will be available through an online sweepstakes from November 14th to 27th at [NBC10.com](#). For details, visit [www.NBC10.com/hairspray](#).

ABOUT NBC10 PHILADELPHIA / WCAU

Owned by NBCUniversal, NBC10 Philadelphia has been delivering local news, information and weather for more than 60 years, serving nearly six million viewers throughout Greater Philadelphia, the Lehigh Valley, South Jersey and Delaware. Viewers turn to NBC10 for the most up-to-date breaking news and weather on a variety of platforms, including online at nbc10.com and via mobile and social platforms. COZI TV, the station's multicast network, offers a full schedule of America's most beloved and iconic television series and hit movies as well as local programming. COZI TV can be seen on Comcast channel 248, Verizon channel 460, RCN channel 28 and over-the-air on digital 10.2.

ABOUT HAIRSPRAY LIVE!

Based on the Tony Award-winning Broadway musical, "Hairspray Live!" takes place in 1962 Baltimore. Plump teenager Tracy Turnblad's dream is to dance on "The Corny Collins Show," a local TV program. When against all odds Tracy wins a role on the show, she becomes a celebrity overnight and meets a colorful array of characters, including the resident dreamboat, Link; the ambitious mean girl, Amber; an African American boy she meets in detention, Seaweed; and his mother, Motormouth Maybelle, the owner of a local record store. Tracy's mother is the indomitable Edna, and she eventually encourages Tracy on her campaign to integrate the all-white "Corny Collins Show."

ABOUT THE KIMMEL CENTER FOR THE PERFORMING ARTS

Located in the heart of Center City, Philadelphia, the Kimmel Center's mission is to operate a world-class performing arts center that engages and serves a broad audience through diverse programming, arts education, and community outreach. The Kimmel Center Campus is comprised of the Kimmel Center for the Performing Arts (Verizon Hall, Perelman Theater, SEI Innovation Studio, and the Merck Arts Education Center), the Academy of Music (owned by the Philadelphia Orchestra Association), and the University of the Arts' Merriam Theater. The Kimmel Center is also home to eight Resident Companies: The Philadelphia Orchestra, Opera Philadelphia, The Pennsylvania Ballet, The Philly POPS, PHILADANCO, The Chamber Orchestra of Philadelphia, The Philadelphia Chamber Music Society and Curtis Institute of Music. With nearly 9,000 seats per night, The Kimmel Center for the Performing Arts is the region's most impactful performing arts center, and the second largest in the country. TD Bank, America's Most Convenient Bank, is the season sponsor of the Kimmel Center's 2016-2017 Season. American Airlines is the official airline of Broadway Philadelphia. For additional information, visit kimmelcenter.org.

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