



THE KIMMEL CENTER  
ACADEMY OF MUSIC  
MERRIAM THEATER

**Tweet it!**

Head to the @KimmelCenter on 9/10 for the 2nd Annual #KCOpenHouse — 100+ shows on sale, FREE performances, tours, giveaways, & more!

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**KIMMEL CENTER ANNOUNCES DETAILS FOR  
2ND ANNUAL OPEN HOUSE SEASON KICKOFF EVENT  
SEPTEMBER 10, 2016, 10AM-2PM**

**Community Invited to FREE Performances, Activities, Behind-the-Scenes Tours,  
No Ticket-Handling Fees In-Person, and MORE!**

**Season Sponsor TD Bank Cardholders Earn \$5 Off Every Ticket Purchased**

**Attendees Can Enter for a Chance To Win TWO TICKETS TO PARIS  
Courtesy of American Airlines – Official Broadway Philadelphia Season Sponsor**

**FOR IMMEDIATE RELEASE** (Philadelphia, PA, August 24, 2016) — For one-day-only, the Kimmel Center for the Performing Arts, the Merriam Theater, the Academy of Music, and the Avenue of the Arts – all part of the Kimmel Center Campus - will come alive in a festival-style celebration of Philadelphia's artistic pulse. The **Kimmel Center's FREE Open House season kickoff event** – in partnership with its eight Resident Companies – will feature free performances, behind-the-scenes Campus tours, exclusive giveaways, family-friendly activities, intimate chats with Kimmel Center staff and artistic teams, and more!

"We are thrilled to launch the season with this cultural county fair of sorts," said Ed Cambron, Executive Vice President of the Kimmel Center for the Performing Arts. "The day's events serve as the perfect prelude to the upcoming season, showcasing some the rich cultural tapestry that will be woven across our campus by our Resident Companies, the best of Broadway, and so much more!"

FREE programming will include indie group Moona Luna and the Kimmel Center's PNC Grow Up Great children's musical theater program, season sampler performances from members of The Philly Pops and

Pennsylvania Ballet II, dance classes, demonstrations on the Fred J. Cooper Memorial Organ, stage selfies, and a panel discussion featuring some of Philadelphia's top arts leaders and journalists. A full list of the day's events can be found below.

Those in attendance will have the opportunity to enter to win **two free airline tickets to Paris** – courtesy of American Airlines, the official Broadway Philadelphia season sponsor – in celebration of the 2016–17 Broadway season opener, *An American in Paris*.

Simultaneous with the Open House, an incredible selection of more than 100 Kimmel Center performances will be on sale to the public for the first time, available for purchase in-person with no ticket-handling fees. The Kimmel Center's season sponsor, TD Bank, will offer **\$5 off every ticket** purchased by a TD Bank debit or credit cardholder during the event. A representative will be on site to sign up new customers. For a complete list of shows that will go on sale, visit [kimmelcenter.org/openhouse](http://kimmelcenter.org/openhouse).

### **A complete list of campus-wide Open House activities can be found below:**

9:00 a.m.      Early access for Group Sales (groups of 10 or more)

10:00 a.m.      Open House begins and tickets go on sale

Performance by **Moona Luna**

Kimmel Center – Commonwealth Plaza

#### ***Cultural Journalism Crystal Ball: A Look Ahead with Philly's Top Arts Leaders and Journalists***

Kimmel Center – Perelman Theater

*Join us for a lively panel discussion between some of Philadelphia's preeminent cultural leaders and top journalists covering the arts beat about what the future may hold.*

**Organ Demonstration** – Organist Rudy Lucente on the Fred J. Cooper Memorial Organ  
Kimmel Center – Verizon Hall

11:00 a.m.      **PNC Grow Up Great** – Family fun with musical theater led by Rachel Camp  
Kimmel Center – Commonwealth Plaza

**Organ Demonstration** – Organist Rudy Lucente on the Fred J. Cooper Memorial Organ  
Kimmel Center – Verizon Hall

11:30 a.m.      **Dance Class** – Country Line Dancing with Linda Hayden  
Kimmel Center – Perelman Theater

***Behind the Curtain: Building a Broadway Season with Frances Egler***  
Merriam Theater

*Take a look behind the curtain at what it takes to put together a Broadway season at the Kimmel Center during this insider chat with Frances Egler, Director of Broadway Philadelphia Programming, led by WHYY's Howard Shapiro.*

12:00 p.m. Performance by **PHILADANCO! D/2 Apprentice Company**  
Kimmel Center – Commonwealth Plaza Stage

**Organ Demonstration** – Organist Rudy Lucente on the Fred J. Cooper memorial Organ  
Kimmel Center – Verizon Hall

12:30 p.m. Performance by musicians from **The Philly Pops**  
Kimmel Center - Commonwealth Plaza

***How To Be a Friend in the Theater***

Merriam Theater

*Bring the whole family to this insider chat with Kimmel Center teaching artist and comedian Jennifer Blaine as she shares tips on performance etiquette for young theater-goers.*

1:00 p.m. Performance by **Pennsylvania Ballet II**  
Kimmel Center – Commonwealth Plaza

**Dance Class** – Flamenco with Elba Hevia y Vaca  
Kimmel Center – Perelman Theater

**Organ Demonstration** – Organist Rudy Lucente on the Fred J. Cooper memorial Organ  
Kimmel Center – Verizon Hall

1:30 p.m. ***Community Sings Broadway***  
Kimmel Center - Commonwealth Plaza  
*Performance of Broadway selections from the Broadway Philadelphia 2016–17 season*

*Academy of Music chandelier light show: Every hour on the hour*

*30-minute behind-the-scenes tours: Depart from the information desk on Commonwealth Plaza at 10:30 a.m., 11:30 a.m., 12:00 p.m., and 12:30 p.m.*

**Kimmel Center for the Performing Arts**

Located in the heart of Center City, Philadelphia, The Kimmel Center's mission is to operate a world-class performing arts center that engages and serves a broad audience through diverse programming, arts education, and community outreach. The Kimmel Center campus is comprised of the Kimmel Center for the Performing Arts (Verizon Hall, Perelman Theater, SEI Innovation Studio, and the Merck Arts Education Center), the Academy of Music (owned by the Philadelphia Orchestra Association), and the University of the Arts' Merriam Theater. The Kimmel Center is also home to eight Resident Companies: The Philadelphia Orchestra, Opera Philadelphia, The Pennsylvania Ballet, The Philly Pops, PHILADANCO, The Chamber Orchestra of Philadelphia, The Philadelphia Chamber Music Society and Curtis Institute of Music. TD Bank, America's Most Convenient Bank, is the season sponsor of the Kimmel Center's 2016-

2017 Season. American Airlines is the official airline of Broadway Philadelphia. For additional information, visit [kimmelcenter.org](http://kimmelcenter.org).

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For photography, please visit <https://kcpres.smugmug.com/>