



THE KIMMEL CENTER
ACADEMY OF MUSIC
MERRIAM THEATER



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The hit @Nickelodeon show comes to life on stage in @PawPatrolLive "Race to the Rescue" at @KimmelCenter... it's going to be PAWsome! 3/3-5

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FIRST-EVER LIVE TOUR OF HIT NICKELODEON SHOW PAW PATROL LIVE! "RACE TO THE RESCUE" COMES TO THE MERRIAM THEATER MARCH 3–5, 2017

FOR IMMEDIATE RELEASE (Philadelphia, PA, January 24, 2017) — The Kimmel Center for the Performing Arts, in association with VStar Entertainment, is excited to welcome the lovable pups from the Nickelodeon show *PAW Patrol* for the first-ever tour of ***PAW Patrol Live! "Race to the Rescue."*** Based on the hit animated TV series on Nickelodeon that airs weekdays at 12 p.m. (ET/PT) produced by Spin Master, *PAW Patrol Live! "Race to the Rescue"* brings everybody's favorite pups to the stage for an action-packed, high-energy, musical adventure. When Mayor Goodway is nowhere to be found during the day of the Great Adventure Bay Race, the pups come to the rescue. Join Ryder, Chase, Marshall, Rocky, Rubble, Zuma, Skye and Everest when they take the stage at the Merriam Theater in Philadelphia from Friday, March 3 through Sunday, March 5.

"This beloved canine crew teaches children to use their unique abilities and teamwork to solve everyday challenges, an important lesson for young theatergoers in our audience," said Anne Ewers, President and CEO of the Kimmel Center for the Performing Arts. "We treasure the opportunities we have to introduce children to live theater and we're certain that PAW Patrol fans will love this unique chance to interact with their favorite characters!"

Featuring a cast of everybody's favorite PAW Patrol characters and presented by VStar Entertainment Group and Nickelodeon, *PAW Patrol Live! "Race to the Rescue"* shows that "no job is too big, no pup is too small," and shares lessons for all ages about citizenship, social skills and problem-solving as the characters each use their unique skills and teamwork. The show includes two acts and an intermission, and incorporates an innovative costume approach that brings the pups to life on stage with their vehicles and packs during the all-important rescue mission.

The performance features up-tempo music and a cleverly written script, a good introduction to live theater for young children. Classic theatrical scenery along with a high-tech video wall visually transports families to popular locations from the TV series, like Adventure Bay, The Lookout, Seal Island, Farmer Yumi's Farm and Jake's Mountain. During the show, guests have the opportunity to participate in the adventure and become a part of the PAW Patrol Cheer Team.

Other upcoming programming in the Family Discovery Series includes **Elephant & Piggie: We Are in a Play!** (January 21, 2017, Merriam Theater), **iLuminate** (February 10–11, 2017, Merriam Theater), and **DRUMLine Live!** (March 9–10, 2017, Merriam Theater).

PAW PATROL LIVE! RACE TO THE RESCUE

Merriam Theater

March 3, 2017, 11:00 a.m. and 6:00 p.m.

March 4, 2017, 10:00 a.m., 2:00 p.m., and 6:00 p.m.

March 5, 2017, 10:00 a.m. and 2:00 p.m.

Tickets

Tickets are available now and start at \$23.00. A limited number of \$69.00 Gold Circle and \$134.00 VIP (Very Important Pup) Packages* are also available. Additional fees and special offers may apply. Group and *VIP Package features premium show seating, a commemorative lanyard, and an after-show Meet & Greet with members of *PAW Patrol Live!*

Tickets can be purchased by calling 215-893-1999, online at kimmelcenter.org, or at the Kimmel Center Box Office. VIP ticket packages are available. Group sales are available for groups of 10 or more and can be purchased by calling (215) 790-5883. More information at kimmelcenter.org.

See more, save more with the Family Discovery Series! 3-show packages start at \$48.00. More information at <https://www.kimmelcenter.org/events-and-tickets/ticket-deals/family>.

VStar Entertainment Group

VStar Entertainment Group is one of the nation's leading multi-concept media and entertainment platforms and producer of family-friendly consumer shows and events, with an extensive background presenting and promoting more than 36,000 performances worldwide over the past 35 years. Headquartered in the Twin Cities, VStar Entertainment Group was founded in 2015 following an acquisition of VEE Corporation, one of the most experienced and respected names in family-friendly entertainment, and Blue Star Media, a leader in event production and promotion. VStar Entertainment Group also provides turnkey, in-house solutions for agencies, brands, corporations and marketing experts serving the event, sports and experiential industries. For more information, including current touring shows and a complete list of service offerings, please visit www.vstarentertainment.com.

Nickelodeon

Nickelodeon, now in its 37th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in almost 90 million households and has been the number-one-rated basic cable network for 20 consecutive years. For more information

or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB)

Kimmel Center for the Performing Arts

Located in the heart of Center City, Philadelphia, The Kimmel Center's mission is to operate a world-class performing arts center that engages and serves a broad audience through diverse programming, arts education, and community outreach. The Kimmel Center campus is comprised of the Kimmel Center for the Performing Arts (Verizon Hall, Perelman Theater, SEI Innovation Studio, and the Merck Arts Education Center), the Academy of Music (owned by the Philadelphia Orchestra Association), and the Merriam Theater. The Kimmel Center is also home to eight Resident Companies: The Philadelphia Orchestra, Opera Philadelphia, The Pennsylvania Ballet, The Philly Pops, PHILADANCO, The Chamber Orchestra of Philadelphia, The Philadelphia Chamber Music Society and Curtis Institute of Music. TD Bank, America's Most Convenient Bank, is the season sponsor of the Kimmel Center's 2016-2017 Season. American Airlines is the official airline of Broadway Philadelphia. For additional information, visit kimmelcenter.org.

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