



THE KIMMEL CENTER
ACADEMY OF MUSIC
MERRIAM THEATER



Tweet it!

Don't take a chance on missing out, enter the @MammaMiaMusical FREE wedding giveaway!
Submission details at kimmelcenter.org/weddinggiveaway

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THE KIMMEL CENTER AND GARCES EVENTS PRESENT *MAMMA MIA!* WEDDING GIVEAWAY IN CELEBRATION OF THE HIT MUSICAL'S FAREWELL RUN IN PHILADELPHIA

COUPLES CAN ENTER TO WIN AN ALL-EXPENSES-PAID WEDDING DAY AT THE KIMMEL CENTER

FOR IMMEDIATE RELEASE (Philadelphia, PA, December 1, 2016) — The Kimmel Center for the Performing Arts, in partnership with Garces Events proudly announces the ***Mamma Mia! Wedding Giveaway***, celebrating the farewell tour run of *Mamma Mia!* as part of the 2016–17 Broadway Philadelphia season, presented collaboratively by the Kimmel Center and the Shubert Organization. The contest, running from December 1–21, offers couples the opportunity to win an all-expenses-paid wedding*, including venue, catering, flowers, wedding attire, and more! The giveaway celebrates the wedding at the heart of the storyline of the smash hit musical *Mamma Mia!* that will play at the Kimmel Center's Merriam Theater December 27–31, 2016. Full details and rules can be found at www.kimmelcenter.org/weddinggiveaway.

The wedding at stake will be held on February 11, 2017 in the Kimmel Center's stunning Hamilton Rooftop Garden. Catering for up to 100 guests will be provided by Garces Events and additional wedding package details will be provided by the following: bridal gown and bridesmaids attire by **David's Bridal**, men's attire by **Men's Wearhouse**, entertainment by **EBE Events and Entertainment**, flowers by **Petals Lane**, invitations by **Paper Rock Scissors**, tabletop collection by **Party Rental Ltd.**, photography by **Campli Photography**, and videography by **CinemaCake**. An officiant will also be provided as well as a one-night stay for the winning couple at a luxury hotel in Philadelphia. The prize wedding is valued at \$55,312.

Couples wishing to enter are invited to share their love story in a 30-second video posted to either Instagram or Twitter using the hashtag #MiaWeddingPHL, submitted as a comment on related posts on the Kimmel Center's Facebook page (www.facebook.com/kimmelcenterphilly), or sent as a brief essay to weddinggiveaway@kimmelcenter.org. Please note Instagram and Twitter accounts must be set to public.

All entries must be received by 11:59 p.m. on December 21st. Finalists and the winner will be selected at random. Finalists will be invited to attend the opening night performance of *Mamma Mia!* on December 27 at the Merriam Theater. The winning couple will be announced from the stage at the conclusion of the performance!

"In the spirit of *Mamma Mia!*, we are absolutely delighted to announce our contest and encourage couples throughout the area to 'take a chance' on this incredibly opportunity," said Anne Ewers, President & CEO of the Kimmel Center for the Performing Arts. "We look forward to exploring the love stories of the couples who enter and together with our generous partners, we'll throw the wedding of the winning couple's dreams!"

Mamma Mia! is the ultimate feel-good show that has audiences coming back again and again to relive the thrill. Now it's your turn to have the time of your life at this smash-hit musical that combines ABBA's greatest hits, including "Dancing Queen," "S.O.S.," "Super Trouper," "Take A Chance on Me," and "The Winner Takes It All," with an enchanting tale of love, laughter and friendship. Whether it's your first visit or your 14th, see the show that has the whole world coming back for more, because every time feels like the first time at *Mamma Mia!* This show is part of the Kimmel Center's 2016–17 Broadway Philadelphia season, presented collaboratively by the Kimmel Center and The Shubert Organization.

Garces

Garces is a Philadelphia-based hospitality group specializing in personal dining experiences rooted in the rich cultural traditions and culinary vision of renowned Latin-American chef Jose Garces. Taking a heartfelt and creative approach to time-honored recipes and dishes, Garces operates more than 15 restaurants across the country, including 24, Amada, Distrito, Tinto, Village Whiskey, Garces Trading Company, JG Domestic, Volvér, Rural Society, The Olde Bar, Buena Onda and Mercat a la Planxa (in partnership with Sage Hospitality). The eponymous group also offers additional services through Garces Events, a full-service catering and event division; the Garces Foundation, a philanthropic organization dedicated to Philadelphia's underserved immigrant community; and Luna Farm, Chef Garces' 40-acre farm in Bucks County, Pa. For more information about Garces Restaurants, Garces Events, the Garces Foundation, Luna Farm or founder and James Beard Award-winning Iron Chef Jose Garces, please visit GarcesGroup.com and follow them on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#) and [LinkedIn](#). Garces Events runs more than 800 events per year, including weddings, social gatherings, corporate events and fundraising galas for 10 to more than 5,000 guests.

The Kimmel Center for the Performing Arts

Located in the heart of Center City, Philadelphia, the Kimmel Center's mission is to operate a world-class performing arts center that engages and serves a broad audience through diverse programming, arts education, and community outreach. The Kimmel Center Campus is comprised of the Kimmel Center for the Performing Arts (Verizon Hall, Perelman Theater, SEI Innovation Studio, and the Merck Arts Education Center), the Academy of Music (owned by the Philadelphia Orchestra Association), and the Merriam Theater. The Kimmel Center is also home to eight Resident Companies: The Philadelphia Orchestra, Opera Philadelphia, The Pennsylvania Ballet, The Philly POPS, PHILADANCO, The Chamber Orchestra of Philadelphia, The Philadelphia Chamber Music Society and Curtis Institute of Music. With nearly 9,000 seats per night, The Kimmel Center for the Performing Arts is the region's most impactful performing arts center, and the second largest in the country. TD Bank, America's Most Convenient Bank, is the season sponsor of the Kimmel Center's 2016-2017 Season. American Airlines is the official airline of Broadway Philadelphia. For additional information, visit kimmelcenter.org.

The Shubert Organization

For more than 100 years, The Shubert Organization has been in the forefront of the American theatre. Under the leadership of Philip J. Smith, Chairman, and Robert E. Wankel, President, the Shubert Organization owns and operates 17 Broadway theatres and six Off-Broadway venues, as well as the Forrest Theatre in Philadelphia. The company has produced and co-produced hundreds of plays and musicals, including the original Broadway production of *CATS*, *Dreamgirls*, *Sunday in the Park with George*, *Amadeus*, *The Real Thing*, *The Grapes of Wrath*, *Equus*, *The Elephant Man*, *The Curious Incident of the Dog in the Night-Time*, *Hedwig and the Angry Inch*, *School of Rock The Musical*, and *The Humans*. The Shubert Organization is proud of its ongoing refurbishment program for its theatres, seeking to preserve the historic character while modernizing them to accommodate the needs of today's audiences.

***OFFICIAL RULES AND REGULATIONS AT KIMMELCENTER.ORG/WEDDINGGIVEAWAY**

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For photography, please visit www.kcpress.smugmug.com