



96.1FM | 900AM

Black. Talk. Media.



THE KIMMEL CENTER  
ACADEMY OF MUSIC  
MERRIAM THEATER

**September 20, 2018**

**FOR IMMEDIATE RELEASE**

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**WURD RADIO CELEBRATES 15 YEARS AT KIMMEL CENTER IN PHILADELPHIA**  
*Black Talk Radio Station Will Celebrate Milestone 15 Years With Awards Reception,  
Expert Panel & Festivities*

**(PHILADELPHIA, PA) – WURD Radio (96.1FM / 900AM / WURDRadio.com / WURDApp)**, the only African American owned and operated talk radio station in Pennsylvania, and one of a few in the country, will host its highly-anticipated **15th Year Anniversary Celebration** on **Saturday, October 6th** at the **Kimmel Center for the Performing Arts** at 300 S. Broad Street in Philadelphia, PA. Not only will it celebrate WURD as an award-winning, independently-owned, community-driven news-talk outlet, but it will convene a number of local and national influential luminaries who will reflect on the station’s impact over the years since its founding by **Walter P. Lomax, Jr. M.D. in 2003**. The Kimmel Center is the official lead partner for the celebration providing venue and logistical support.

Activities will begin promptly at 5:30pm with a “**Sankofa Awards Reception**” featuring a live performance by R&B, Blues & Folk singer & guitarist **Toshi Reagon** along with an appearance by legendary author & former Poet Laureate **Sonia Sanchez**. Following that performance will be a conversation at 8pm moderated by **WURD President & CEO Sara Lomax-Reese** with nationally-recognized activist & author **DeRay Mckesson, Sanchez**, and author, activist & commentator **Marc Lamont Hill**. The evening will continue with the WURD Backstage After-Party hosted by **Wake Up With WURD’s Dr. Aaron Smith (aka “The Rappin’ Professor”)**.

“WURD Radio’s evolution has been a real journey,” said Lomax-Reese. “We have grown from being a standalone AM talk radio station to where we are now offering a multimedia platform that includes daily on air dialogue on 900AM and 96.1FM, digital content on wurdradio.com, aggressive social media outreach, powerful community events and the launch of a new



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environmental justice project called ecoWURD.com. We view this celebration as an opportunity to acknowledge our growth over the last 15 years, thank those who have contributed to it and, as always, to discuss the very real issues facing Philadelphia's Black communities which are mirrored in Black communities nationwide."

"The Kimmel Center for the Performing Arts is thrilled to partner with WURD Radio for this milestone anniversary celebration," says Anne Ewers, President & CEO of the Kimmel Center. "Diversity and Inclusion are core to the mission of the Kimmel Center and, as the region's most impactful performing arts center, we are extremely proud to stand with Pennsylvania's only African American talk radio station. WURD not only amplifies the voice of the Black community in Philadelphia and across the nation, but also brings people together for thought provoking discussions like the one we'll host at the Kimmel Center in October."

For additional information on event details and admission call **215.425.7875**, email **info@wurdradio.com** or visit the WURD website at **wurdradio.com**.

**WHO:** WURD Radio  
**WHAT:** 15th Anniversary Celebration of WURD's Founding  
**WHEN:** Saturday, October 6, 2018 | starts at 5:30PM  
**WHERE:** The Kimmel Center for Performing Arts | 300 S. Broad Street | Philadelphia, PA  
**HOW:** Passes can be purchased at wurdradio.com or by calling 215-425-7875

### **About WURD Radio**

**WURD (96.1FM | 900AM | @onwurd | wurdradio.com | WURD App)** is the only African American owned talk radio station in Pennsylvania, and one of only three in the country. Since 2003, WURD has served as the heartbeat and pulse of Philadelphia's Black community, providing an interactive format to educate, enlighten and empower. More information is found at <http://wurdradio.com> or by following @onWURD.

### **About The Kimmel Center for the Performing Arts**

Located in the heart of Center City, Philadelphia, the Kimmel Center's mission is to operate a world-class performing arts center that engages and serves a broad audience through diverse programming, arts education, and community outreach. The Kimmel Center Campus is comprised of the Kimmel Center for the Performing Arts (Verizon Hall, Perelman Theater, SEI Innovation Studio, and the Merck Arts Education Center), the Academy of Music (owned by the Philadelphia Orchestra Association), and the Merriam Theater. The Kimmel Center is also home to eight Resident Companies: The Philadelphia Orchestra, Opera Philadelphia, The



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Pennsylvania Ballet, The Philly POPS, PHILADANCO, The Chamber Orchestra of Philadelphia, The Philadelphia Chamber Music Society and Curtis Institute of Music. With nearly 9,000 seats per night, The Kimmel Center for the Performing Arts is the region's most impactful performing arts center, and the second largest in the country. TD Bank, America's Most Convenient Bank, is the season sponsor of the Kimmel Center's 2018-2019 Season. American Airlines is the official airline of Broadway Philadelphia. For additional information, visit [www.kimmelcenter.org](http://www.kimmelcenter.org).